



**timdavies**

3003 mosser drive  
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tdavies1965@yahoo.com

## Creative Director/Graphic Designer

creative • motivated • skilled

### About Me

Highly creative and multi-talented Creative Director/Graphic Designer with extensive experience in all aspects of marketing, print and design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in both client and vendor relations and negotiations, building and maintaining a “win-win” partnership. Inventive designer of all types of branding communications and unique “out of the box” campaigns. Very accustomed to performing in deadline-driven environments with emphasis on meeting or exceeding budget requirements.

### Technical Proficiency

Platforms: MAC and PC

Applications: Adobe Photoshop • Adobe Illustrator • Adobe InDesign

Wordpress • QuarkXpress • Adobe Acrobat • Adobe Dreamweaver

Microsoft Office Suite • Vicomsoft FTP Client

### Design Proficiency

Logo and Identity design

Brochure & Newsletter design

Apparel graphics

Annual Report design

Media Kits

Postcards/Posters

Business Cards design

Package design

Web graphic and design

Vehicle graphics

Menu design

E-commerce campaigns

Catalog and journal design

Custom hand Illustration

Ad design

Exhibit Display graphics

Banner and signage design

Direct Mailers

Promotional Product design/layout

Billboard graphics

Management Experience

### Experience

#### Creative Director • 2005-Present

Five Thousand Forms, Inc. • Fogelsville, PA

Developed design concepts for a variety of companies focusing on their marketing objectives and company’s brand with products including promotional items, apparel, trade show giveaways, specialty items, print products such as brochures, postcards, catalogs, dedication journals, forms, calendars, business cards, and checks as well as large format digital graphics for vehicle wraps, signage and trade show booths. Web-based support graphics and manipulation of files.

Managing creative staff; overseeing vendors, photographers, printers; working with sales executives to ensure clients’ needs are met; ensuring a project is on schedule; leading brainstorming sessions; meeting with team members and conceptualizing ideas. Responsible for ensuring the quality of each project, that it is completed on time and within budget as well as creating proposals to pitch ideas to clients.

#### Freelance Graphic Designer • 2005-Present

D&D Design Studio • Stuart, FL

Created designs for many companies and clients such as Chamber of Commerce Directories, logo designs, political campaigns, billboards, brochures, websites development, collateral pieces, imprinted items, four-color banners, corporate identity, and overseeing production time schedules.

#### Special Projects Coordinator • 2001-2005

Harbor Federal Savings Bank • Fort Pierce, FL

Oversaw various projects within a 3 billion dollar in assets financial institution, which included 37 branches, Residential Lenders, Commercial Lenders and Executive Management team. Develop and implemented full fledge campaigns based upon a specific service or product offered. This included publication advertising, development of support materials such as posters, POP cards, statements stuffers, flyers, banners and Internet marketing. Organized the team working on the special project within the Marketing Department, which included delegating tasks to other employees and conducting regular meetings with team members to monitor the status of the project.



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### **Marketing Services Coordinator • 1997-2001**

The Stuart News • Stuart, FL

Handled marketing advertising for 5 newspapers, helping to brand and continue to keep the brand of the papers on a high professional level. This included working with the Editorial Department, Advertising Department, Upper Management and Sales staff. Developed advertising, campaigns, and contests, as well as developed all promotional items using the newspapers logo or affiliated logos. Assisted in the development of community presence including but not limited to set up and tear down at all events, development of all signage, promotional products, and advertising for the event. Worked closely with the Internet/Web Department to formulate ideas to boost the marketing in-house projects. Large amount of design, coordination with printers, both web and silkscreen as well as internal departments. Highly deadline oriented work.

### **Graphic Artist • 1995-1997**

Ampersand Graphics • Stuart, FL

Worked in a high-end silkscreen and vinyl graphics department providing unique graphic designs for t-shirts and other apparel items that keep up with consumer trends as well as vinyl graphic design. Work included design of clients' ideas from concept to finished product in both the silk-screening of apparel, stickers and signage as well as the ability to design and apply complex vinyl graphics.

## **Education**

### **Leadership Academy**

Course was ongoing and is developed to help select personnel become a higher skilled management professional.

### **Photoshop World**

Orlando, FL

3-day seminar on all aspects of Photoshop by some of the best leaders/gurus in the industry.

### **Antonelli Institute of Art & Photography • 1983-1985**

York, PA

Associates Degree in Commercial Art

### **Shikellamy High School • 1979-1983**

Sunbury, PA

Diploma/General education

## **Awards**

Winner of the TCBA Gold Medallion Award

Winner of 4 Silver and 1 Bronze ADDY awards

Winner of a Florida Public Relations Judges Image Award



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## Professional Client List

OneToOne Print and Promotional Products Specialists  
Finishing Edge Stamped Concrete  
University Legendz – Collegiate Apparel Company  
Red Rocket Deluxe - Southern Rock Band  
Greater N. Miami Beach Chamber of Commerce  
Forest Hills Funeral Home  
City of North Miami Beach  
Out of the Blue Production Company  
Mr. Brian and the Boppets – Children’s Entertainer  
The Salvation Army  
Penn State University  
New York & Port St. Lucie Mets  
Vero & L.A. Dodgers  
Chiropractic Associates of the Treasure Coast  
Dependable Medical  
Palm City Chamber of Commerce  
Gary Sweet – Candidate for 19th Judicial Circuit Court Judge  
Michael DiTerlizzi – Candidate for Martin Co. Commissioner  
Dennis Armstrong – Candidate for Martin Co. Commissioner  
Laurie Ehler – Candidate for 19th Judicial Circuit Court Judge  
Dwight Geiger – Candidate for 19th Judicial Circuit Court Judge

## References

### **Brad Wills • PNC Bank**

AVP/Business Banker  
Phone Number: 772-828-0161 (Cell)  
Email Address: bradley.wills@pnc.com

### **Kim Hartung • OneToOne Print and Promotional Products Specialists**

Owner  
Phone Number: 215-766-1414  
Email Address: kim@gotoOTO.com

### **Bob King – Hays Service**

Consultant  
Cell Number: 478-957-5985  
Office Number: 478-257-7382  
Email Address: blking1@ptd.com

### **Joe Micolo**

Retired/Prepress Graphic Designer  
Phone Number: 772-569-2665  
Email Address: joemic53@yahoo.com

## Salary

Negotiable